

# Noeleen Doheny

## Curriculum Vitae

### EDUCATION

MFA in Design  
Graduated June 2019  
HDK Academy of Design and Crafts,  
Gothenburg, Sweden

BA Design Communications  
Graduated June 2006  
Cork Institute of Technology, Cork, Ireland

### FURTHER TRAINING

Overprint Foil Printing  
5 day workshop, EKA  
Tallinn, Estonia | January 2019

Developing New Styles of Calligraphic  
Movement with Ewan Clayton  
2 day workshop  
Faenza, Italy | June 2018

There Ain't No Rules  
with James Victore  
2 day workshop  
Austin, Texas | November 2016

American Sign Painting  
with John Downer  
4 day workshop, Cooper Union,  
New York | June 2016

How to Touch Someone's Heart with Design  
with Stefan Sagmeister  
1 day workshop,  
Amsterdam | February 2016

### PROFESSIONAL GRAPHIC DESIGN EXPERIENCE

Senior packaging designer at InnerWorkings, Cork, Ireland  
June 2013 to August 2017 & Summer 2018

- *In depth research*
- *Concept to execution*
- *Mock up production*
- *Working with complex keylines*
- *Developed a QC system*
- *Proofing*

Freelance graphic designer at Raven Design, Cork, Ireland  
March to June 2013

- *Packaging*
- *Corporate reports*
- *Branding*
- *Multi-task at fast pace*

Mid-weight graphic designer at Huguenot, Ireland  
March 2012 to March 2013

- *Editorial magazine work*
- *Liaise with clients and printer*
- *Branding*
- *Manage timelines*
- *Copywriting and Proofing*
- *Roll out national campaign*

Freelance graphic designer  
October 2011 to March 2012

- *Branding & Stationery*
- *Illustration*
- *Travel guides*
- *Packaging*

Graphic designer at Spirit Design Studio, Dublin, Ireland  
March 2008 to September 2011

- *Brainstorming*
- *Concept to print execution*
- *Develop brand guidelines*
- *Hand drawn illustration & type*

### EXHIBITION ORGANISER

Brief Exchange and Full Circle | 2010 to 2015

- *Self initiated*
- *Advocating talent*
- *Building a creative network*
- *Gallery & Outdoor Exhibitions*

### RECENT EXHIBITIONS

MAOW Gothenburg Design Festival | October 2019  
RIAN Design Museum Falkenberg | February to May 2018  
Göteborgs Stadsmuseum | November 2017

### SKILLS AND KNOWLEDGE

**SOFTWARE:** Highly proficient in Adobe InDesign, Illustrator and Photoshop. Basic knowledge of Premier Pro and After Effects. Extensive experience proofing and preparing files for different print formats.

**PACKAGING:** Extensive experience designing for a diverse range of 3D packaging formats. In depth knowledge of FIR (food information regulations within the EU) for food and cleaning product packaging.

**PRACTICAL:** Moderate experience in the wood workshop, using laser cutters and screen printing.

**CURATION:** Self initiated experience curating exhibitions; involving project management, delegation, coordination, time management, budgeting, promotion and website content management. Experience motivating and organising designers for participation in group exhibitions.

**CONCEPTUAL:** Ability to incorporate cross disciplinary concepts and methods into my creative outputs.

### REFERENCES

Available upon request.

### CONTACT

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Brief Exchange [briefexchange.net](http://briefexchange.net)