



# Noeleen Doheny

## Curriculum Vitae

### EDUCATION

MFA in Design

Graduated June 2019

HDK Academy of Design and Crafts,  
Gothenburg, Sweden

BA Design Communications

Graduated June 2006

Cork Institute of Technology, Cork, Ireland

Svenska för invandrare (Swedish language)

May 2020 - Present

### FURTHER TRAINING

Overprint Foil Printing Workshop, EKA  
Tallinn, Estonia | January 2019

Developing New Styles of Calligraphic  
Movement with Ewan Clayton  
Faenza, Italy | June 2018

There Ain't No Rules

Design Workshop with James Victore  
Austin, Texas | November 2016

American Sign Painting with John Downer

Cooper Union, New York | June 2016

How to Touch Someone's Heart with Design

Design Workshop with Stefan Sagmeister  
Amsterdam | February 2016

### RECENT EXHIBITIONS

SOON Guinness Storehouse Dublin

July 2020

Gothenburg Design Festival

October 2019

RIAN Design Museum Falkenberg

Spring 2018

Göteborgs Stadsmuseum

November 2017

### CONTACT

Address

Noeleen Doheny  
Basungatan 4 Lgh 1202,  
421 40 Västra Frölunda

E-mail

noeleen.design@gmail.com

Phone

+46 (0)7 365 35 405  
+353 (0)87 92 642 08

Portfolio

[noeleendoheny.com](http://noeleendoheny.com)

### PROFESSIONAL EXPERIENCE

Senior Retoucher at NA-KD, Sweden | September 2020 to Feb 2022

- Retouch team leader
- Ecom photography retouch
- Creative post-production
- Quality control manager
- Colour correction
- Recruiting other retouchers

Freelance graphic designer | June 2019 to September 2020 & Present

- Pattern Illustration
- Ecom photography mock ups
- Brand development
- Book Design

Guest Lecturer at HDK Gothenburg | February 2020, 2021 & 2022

Guest speaker and support to Master's of Design Year 1 Students

Senior packaging designer at InnerWorkings, Cork, Ireland

June 2013 to August 2017 & Summer 2018

- Designing graphics for packaging from concept to execution.
- Mock up production, testing, proofing and final artworking.
- Liaising with developers, photographers, printers and suppliers.
- Developing and implementing a quality control system (based on FIR).
- Compiling international inspiration presentations for the client based on supermarket visits in Austin, New York, Amsterdam and Vienna.
- Researching competitor colour trends, typography and formats.

Graphic designer at Raven Design, Cork, Ireland | March to June 2013

- Packaging & Branding
- Corporate reports

Mid-weight graphic designer at Huguenot, Ireland

March 2012 to March 2013

- Editorial magazine work
- Branding

Freelance graphic designer | October 2011 to March 2012

- Branding & Stationery
- Illustration
- Travel guides
- Packaging

Graphic designer at Spirit Design Studio, Dublin, Ireland

March 2008 to September 2011

- Concept to print execution
- Photoshop and Illustrator work

### SKILLS AND KNOWLEDGE

**SOFTWARE:** Highly proficient in Adobe InDesign, Illustrator and Photoshop. Moderate knowledge of Premier Pro, After Effects, Lightroom, Capture One, WordPress and Squarespace.

**PACKAGING DESIGN:** Extensive experience designing faithfully to brand guidelines across multiple tiers and a diverse range of packaging formats. Collaboration with printers, suppliers, photographers and stylists to achieve on-brand results regardless of print or substrate constraints. Designing within the constraints of EU Food Information Regulations. High level of food and model photography retouching experience.

**QUALITY / EXECUTION:** Wide experience with quality control, proofing and preparing artwork files accurately for specialised print and web formats, while maintaining the essence of the brand.